

Here's the thing...

these days, great metadata can practically sell your book for you.

The problem is, metadata can be hard to manage, requiring constant monitoring & updates, not to mention hiring someone who knows what to put in your metadata and how to track & update it consistently.

We invite you to envision a new way to manage your metadata...



A platform with online access to the most complete, most up-to-date metadata, when needed, for everyone in your distribution chain.

A database created & maintained by university trained, professional catalogers, reviewed for quality with automatic updates to you, your partner vendors & customers.

A network where you're confident your metadata has everything you and your customers need.

A system of enhanced metadata fields and improved discoverability, available weeks before your book is published, making it easy for you to market and pre-sell and easier for your customers to find.

How does it work? Through increased discoverability with Mitinet Commercial Services™ & SuperbMeta™.

Per ISBN, we do more with metadata for less money than you pay in-house.

What is SuperbMeta™?

SuperbMeta is bigger...better...faster metadata.



Bigger

- S** Nearly twice the fields as an average metadata record
- S** Automatically added Lexile® & reading program measures help libraries meet objectives for Common Core and other standards
- S** More subject heading fields, plus Kid-Friendly™ terminology, AKA search words people really use

Better

- S** Automatic updates including reviews & awards
- S** Reviewed for accuracy & quality
- S** Created by university-trained, professional catalogers, who understand what great metadata is all about
- S** Customizable fields increase accuracy & brand consistency

Faster

- S** Online availability, on demand for you & your vendors (within the TQPN network)
- S** Early availability - weeks before the publication date
- S** Reduced lag time - cut data entry & record transfer time- less time in the warehouse waiting for someone else to create or recreate metadata for your products

Join MCS and get the dual advantages of our consistent, systematic approach to metadata management, and our excellent personalized service for a price you can't find anywhere else.

Guaranteed.



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